

2023 SPONSORSHIP PROPOSAL



LET THE
GAMES BEGIN

September 21 & 22, 2023
Vincentian North Campus

Theresa Rodriguez - trodriguez@vcs.org or 412.548.4067
vcs.org/TheVincentianGames

vincentian

A Mission Rooted in Fearless Compassion



ABOUT US

Vincentian has been serving our communities for almost 100 years. The Vincentian system traces its history back to the Holy Rosary Cottage founded in McCandless by the Vincentian Sisters of Charity in 1924 to serve 24 residents. Named the Home for the Incurables, the Sisters set out to help those who otherwise would have been uncared for by their community. We have followed their tradition of providing compassionate care ever since.

Today, Vincentian is a not-for-profit healthcare and human services organization that coordinates four senior care communities in the greater Pittsburgh, PA area – Vincentian Home, Vincentian de Marillac, Vincentian Marian Manor, and Vincentian Schenley Gardens.

Now sponsored by the Sisters of Charity of Nazareth, these ministries offer a continuum of care for more than 500 seniors. Vincentian also operates Vincentian Villa and Terrace Place at Vincentian, two independent living communities in the North Hills, and two childcare centers, one in the North Hills and the other in the South Hills.

OUR MISSION



Compelled by the love of Christ, Vincentian nurtures and sustains a ministry of **compassionate care** that preserves the **human dignity** of persons within a **diverse and changing society**.

Compassionate Care

Vincentian provides a level of support that centers on the individual needs of those in our care. From the newborns in our Child Discovery Centers to the seniors living in our residences, we are dedicated to treating each person with compassion, providing them comfort, and ensuring their lives are fulfilling and well-lived.

- Life Enrichment Activities
- Therapeutic Programs
- Clinical Excellence
 - CMS' Five Star Quality Rating System
- Vincentian Learning & Engagement Institute

Dignity

Every human being has a right to live with dignity. At Vincentian, we are dedicated to preserving this basic right for everyone we care for by treating them with respect, advocating for their individual needs, and listening to how we can make their days better and brighter.

- Faith-based Spaces
- Religious Services
- Customized Play & Communal Areas
- Actively Listening
- Being Engaged & Present

Diverse Society

Since 1924, the Sisters of Charity have successfully navigated Vincentian through countless challenges while simultaneously innovating new solutions that keep the organization relevant. We continue to be committed to adapting to a diverse and changing society for the next 100 years and beyond.

- Intergenerational Living
 - Students in Residence & Child Care
- Unconventional Kitchen
- Sustainability Program & Green Construction
- Telemedicine & Smart Technology
- Commitment to Repurposing Existing Spaces

LET THE GAMES BEGIN!



Vincentian North Campus

8200 McKnight Road
Pittsburgh, PA 15237

**Are you ready for
adult field day?**

Grab your friends or coworkers and relive the glory days of your elementary school field day at The Vincentian Games! This adults-only (18+) event is a friendly competition with 10 awesome challenges. Points will be awarded for each challenge — will your team have what it takes to be named the Vincentian Victors?

Sept. 21, 2023

5pm-8pm

Darts

Trivia

&

Sept. 22, 2023

9am-4pm

Dodgeball

Field Day Relay

Target Soccer

Adult Hungry Hippo

Cornhole

Tug-of-War

Kickball

Fundraising - Double Points

vcs.org/TheVincentianGames



Sponsorship Opportunities

September 21 & 22, 2023

\$15,000 Gold Medal Sponsor – EXCLUSIVE OPPORTUNITY

- Featured as the Gold Medal Sponsor on all event materials
- Opportunity to set up your branded tent on the Field. Make the space your own! Add your sign, pick a theme, make it fun, and consider having a game for spectators to play!
- Logo prominently featured on Field Day participation gift
- Logo on event signage
- Year-long logo placed on Vincentian Games website
- Featured in event social media posts
- Opportunity to do a social media take-over on Vincentian's Instagram page
- Opportunity for company representative to speak at the opening ceremony and kick-off the Games
- Your promotional items placed in official event swag bag
- One complimentary team entry (10-25 individuals, co-ed, 18 years or older)

\$10,000 Silver Medal Sponsor

- Featured as a Silver Medal Sponsor on all event materials
- Opportunity to set up your branded tent on the Field. Make the space your own! Add your sign, pick a theme, make it fun, and consider having a game for spectators to play!
- Logo featured on Field Day participation gift
- Logo on event signage
- Year-long logo placed on Vincentian Games website
- Featured in event social media posts
- Your promotional items placed in official event swag bag
- One complimentary team entry (10-25 individuals, co-ed, 18 years or older)

\$5,000 Bronze Medal Sponsor

- Featured as a Bronze Medal Sponsor on all event materials
- Opportunity to set up your branded tent on the Field. Make the space your own! Add your sign, pick a theme, make it fun, and consider having a game for spectators to play!
- Logo on Field Day participation gift
- Logo on event signage
- Logo placed on Vincentian Games website
- Featured in event social media posts
- Your promotional items placed in official event swag bag
- One complimentary team entry (10-25 individuals, co-ed, 18 years or older)



Sponsorship Opportunities

September 21 & 22, 2023

\$2,500 Swag Bag Sponsor

- Featured as the Swag Bag Sponsor on all event materials
- Logo featured on official event swag bag
- Opportunity to set up your branded tent on the Field. Make the space your own! Add your sign, pick a theme, make it fun, and consider having a game for spectators to play!
- Name on Field Day participation gift
- Logo on event signage
- Mentioned in at least 1 event social media post
- Your promotional items placed in official event swag bag
- 50% off code for one team entry (10-25 individuals, co-ed, 18 years or older)

\$1,500 Challenge Sponsor

- Logo on signage as Challenge Sponsor on 1 of 10 challenge areas (ex. Dodgeball, Tug of War, etc.)
- Opportunity to set up your branded tent on the Field. Make the space your own! Add your sign, pick a theme, make it fun, and consider having a game for spectators to play!
- Name on Field Day participation gift
- Logo on event signage
- Mentioned in at least 1 event social media post
- Your promotional items placed in official event swag bag
- 25% off code for one team entry (10-25 individuals, co-ed, 18 years or older)

\$500 Fun on the Field Sponsor

- Set up your branded tent on the Field and provide water/Gatorade/snacks to team participants. Make the space your own! Add your sign, pick a theme, make it fun, and help our players stay hydrated and energized throughout the day! Consider having a game for spectators to play!
- Name on Field Day participation gift
- Logo on event signage
- Mentioned in at least 1 event social media post



\$1,000 Team (co-ed)

- 10-25 players that are 18 years or older
- Includes bar-style food for Thursday evening games and a light breakfast, lunch and snacks for Friday games



Sponsorship Commitment

September 21 & 22, 2023

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

Email _____ Website _____

I would like to become a sponsor at the following level:

☐ \$15,000 Gold Medal Sponsor

☐ \$10,000 Silver Medal Sponsor

☐ \$5,000 Bronze Medal Sponsor

☐ \$2,500 Swag Bag Sponsor

☐ \$1,500 Challenge Sponsor

☐ \$500 Fun on the Field Sponsor

☐ \$1,000 Team

☐ I want to make a general donation to the event in the amount of: _____

Payment:

☐ Check Enclosed (Payable to Vincentian)

☐ Call for Payment

☐ Please Invoice

☐ Paid online through event website

☐ Personal Credit Card

☐ Corporate Credit Card

.....
This signature authorizes Vincentian to charge the credit card number below the stated and agreed upon amount.
The credit card information on the bottom of this form will be securely destroyed immediately after processing.

Name on Card _____

Signature _____ Amount _____

Card Number _____ Expiration Date _____

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